

# PyroTalks CIC

## Focus: International Company Research

*With Jon Jeffery*

<b>Technical knowledge and practical application</b>	<b>Topic</b>	<b>Sub topics</b>
	The legal structure of multinational and overseas companies	<ul style="list-style-type: none"><li>• How international companies are structured</li><li>• International holding companies</li><li>• Who owns what?</li><li>• Tax jurisdictions and drivers</li></ul>
	International markets analysis	<ul style="list-style-type: none"><li>• Key international markets and emerging economies</li><li>• Current economic overview</li><li>• Where is the money at?</li><li>• New wealth creation</li></ul>
	Analysing international companies	<ul style="list-style-type: none"><li>• Key metrics</li><li>• Quick fire ratios: Differences in approach for analysing international companies</li><li>• Red flags: what to look out for</li><li>• Resources for international analysis</li></ul>
	Risks and challenges and how to overcome these	<ul style="list-style-type: none"><li>• What are the challenges with international analysis?</li><li>• How to spot a gem</li><li>• Quick wins and shortcuts</li><li>• What considerations are there for fundraising?</li></ul>